

## Product Purchasing & Procurement template

Use this sample communication to make an official commitment on behalf of your organization to purchase FSC certified products. Please copy and paste the below into your email.

The letter explains why your organization has decided to preference FSC certified products in your purchasing program, what the benefits are. Send this letter as an announcement to employees. This letter can be modified as required.

**TO:**

**FROM:** *{Green Purchasing Lead in Organization}*

**DATE:**

**RE:** *{Organization Name}* proud to choose FSC

**{Organization Name}** are proud to use FSC certified products in our workplace.

*By choosing FSC, we support healthy forests that support healthy communities.*

FSC helps take care of forests and the people and wildlife who call them home. Our forests give us many things like books, tissues, furniture and so much more. FSC helps you keep your life full of forest products while keeping our forests full of life. FSC certified wood and paper make sense economically, socially and environmentally. Learn more about FSC online [here](#).



## What does it mean when you see the FSC tree logo?

What makes FSC unique is that they were founded - and are still operated by - environmentalists, social interest groups, indigenous peoples' organisations, responsible retailers and lead forest management companies. As a non-profit membership based organisation they are driven by the balanced perspectives of these diverse stakeholders.

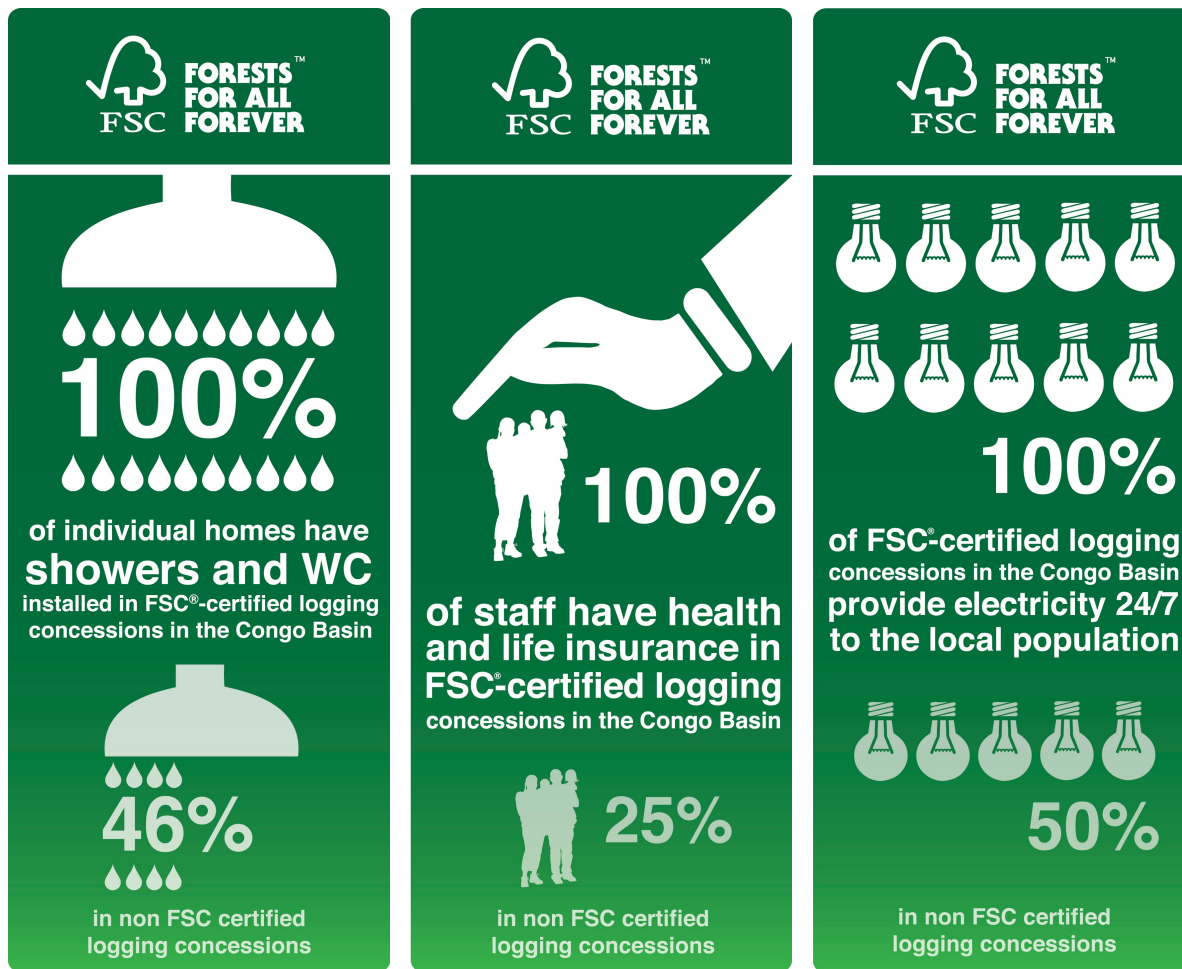


## Because FSC certification means healthy forests supporting healthy communities.

On the ground, the real benefits mean:

- waterways are protected
- wildlife habitats and species are protected
- high conservation value forests are preserved
- forest management practices are checked yearly
- pesticides are rarely used
- workers are kept safe and well
- people are respected
- communities are valued

See below some of the benefits of FSC certified forests on the ground for communities.



FSC International FSC® F000100

FSC International FSC® F000100

FSC International FSC® F000100

**FSC is also recognised by [WWF](http://www.wwf.org/) as the most rigorous forestry eco-label.**

WWF believes that you can Love Your Forests in many ways:

- Look for the FSC logo on products
- Find an FSC-certified product or supplier go to <http://info.fsc.org/>
- Reduce your consumption of paper and packaging
- Recycle all paper and timber products after use
- Purchase 100% post-consumer recycled waste paper and recycled timber products.



Image ©WWF